

Launch Your Tech or Digital Media Career

Summer Internship Preview Day

**STUDENTS: rename yourselves on Zoom to your first & last name + school name.
We will be using the participant list to take attendance.**

Please turn on your camera so we can have as close to an in person, engaging conversation as possible!



1. Welcome & Announcements

4:00 – 4:15 PM

2. Employer Presentations

4:15 – 5:00 PM

- Parlance
- UMass Boston
- Blue Cross Blue Shield of Massachusetts
- ABCorp.
- Silicon Labs
- Issues Management Group

3. Student Q&A Session

5:00 – 5:20 PM

4. Wrap up & Next Steps

5:20 – 5:30 PM

We want to hear from you!



Tech Apprentice: Who Hires

- Tech companies and IT departments in financial services, life sciences, real estate, healthcare, education, media and other industries hire tech-talented and tech-interested BPS students, typically 16+

Organizations Hiring Summer 2024 Tech Apprentices



Tech Apprentice Roles



Tech Support
(help desk, services,
cyber, training)



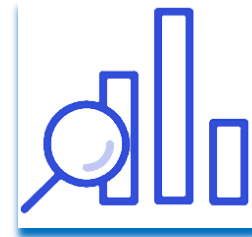
**Software
Development**
(QA/testing, coding, UX)



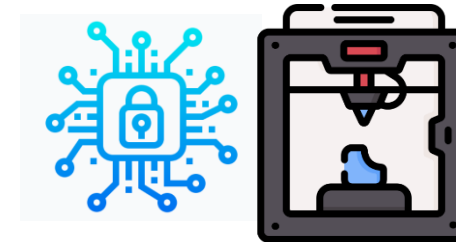
Web Development
(content management,
design and building pages)



Digital Media
(video, photo, written
content, graphic
design social media)



Data
(entry, analysis, visualization,
management)



Other Roles
Cybersecurity
3D Printing

FILL OUT THE PIC APPLICATION TODAY!

application.bostonpic.org

*An updated resume is a REQUIREMENT for the PIC application. Connect with your career specialist to get this done.



Boston PIC Summer Internship Program

Don't buy software. Subscribe to results.

24 Years of Improving
the Caller Experience



Company: At Parlance, we use conversational AI to modernize and improve every caller's journey by empowering organizations to harness the power of voice. We enable your customers to speak naturally and connect quickly when they call on the phone.

Program: Our student interns will be used as a part of our quality team doing listening and program quality assessments. This important role will help our engineering and customer facing teams continue to increase the quality of our ever-evolving products.

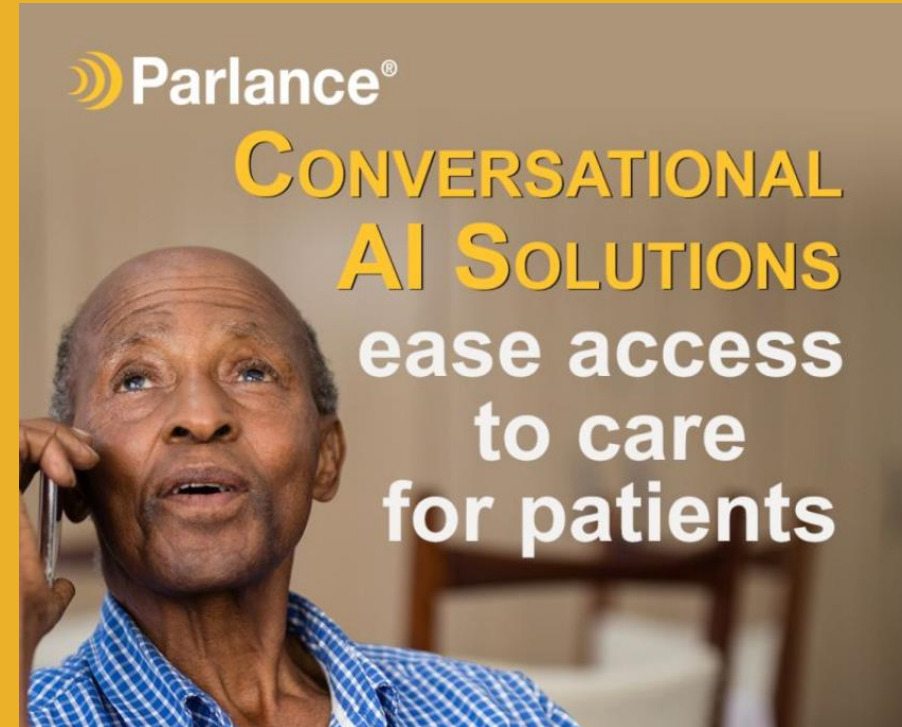


Logistics

Dates	w/o 7/8- w/o 8/26
Hours	9am- 5pm (20-30h wkly)
Location	Remote (Woburn Orientation)

Offerings

Our student interns will be trained on the job on quality tools which will interface with AI technology in speech recognition and LLM

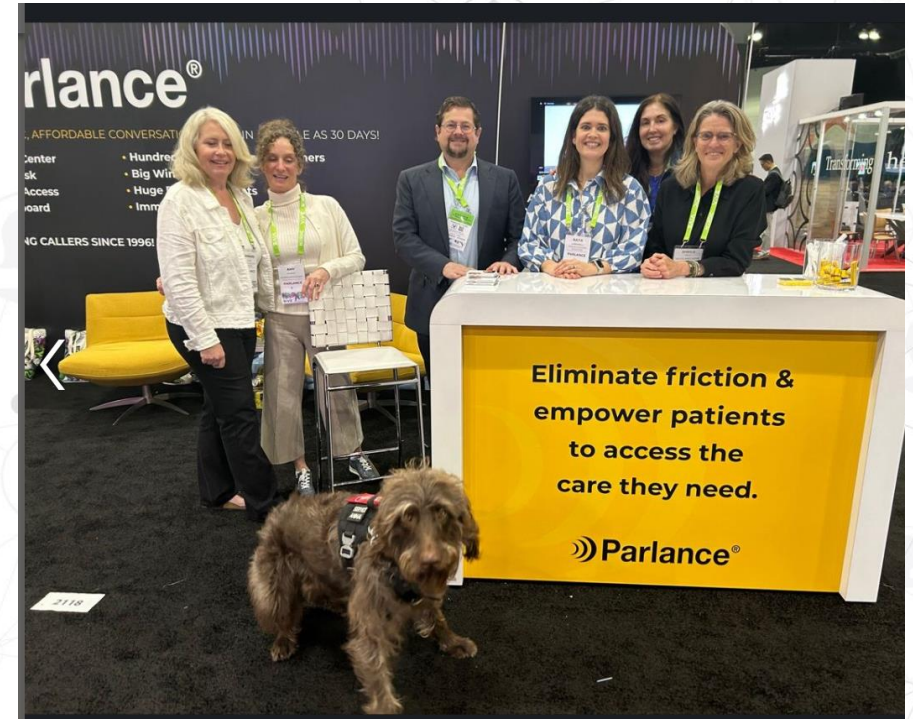


Perks:

- All interns will be partnered with a mentor from the engineering team
- Opportunity to attend company meetings and see how decisions are made
- First hand exposure to AI technology
- Great, small team, where every voice matters!



Come work with us!





Welcome to UMass Boston

INFORMATION TECHNOLOGY SERVICES



About UMass Boston

- **Nationally ranked public research university known for its inclusive culture, student-centered teaching and deep connections to the booming economy and rich civic life of Boston.**
- **UMass Boston's 207 undergraduate, graduate, and certificate programs, offered through its 8 colleges and schools, serve more than 16,000 students while engaging local and global constituents through academic programs, research centers, and public service.**
- **Scenic waterfront campus, with easy access to downtown Boston, is located next to the John F. Kennedy Library and Presidential Museum, the Commonwealth Museum and Massachusetts State Archives and the Edward M. Kennedy Institute for the United States Senate.**
- **UMass Boston is just a 10-minute subway ride to downtown Boston.**

Summer 2024 Internships at UMass

- Expect to hire 10 PIC interns in IT support, Technovation and Makerspace
- Start/end dates: 7/8-9/1
- Some roles are part time (15-30 hours)
- Wage: \$15 per hour
- In person
- Interviews in late April, early May

Learn More about IT's Mission at UMass Boston

Information Technology Services (ITS) provides a diverse population of students, faculty, and staff with reliable and secure technology, services, and solutions to continuously improve scholarship; teaching and learning; research; and business processes to enhance student success and support the mission of the university.



Learn More about IT's Vision at UMass Boston

To be a trusted partner in providing secure, transformative and innovative Information Technology services to advance teaching, learning, research and administrative practices, through dynamic and adaptive customer service.



Learn More about IT's Values at UMass Boston

At ITS, our values are Caring, Innovation, Dedication, Inclusion, Excellence, and Collaboration.



Why Work at UMass Boston

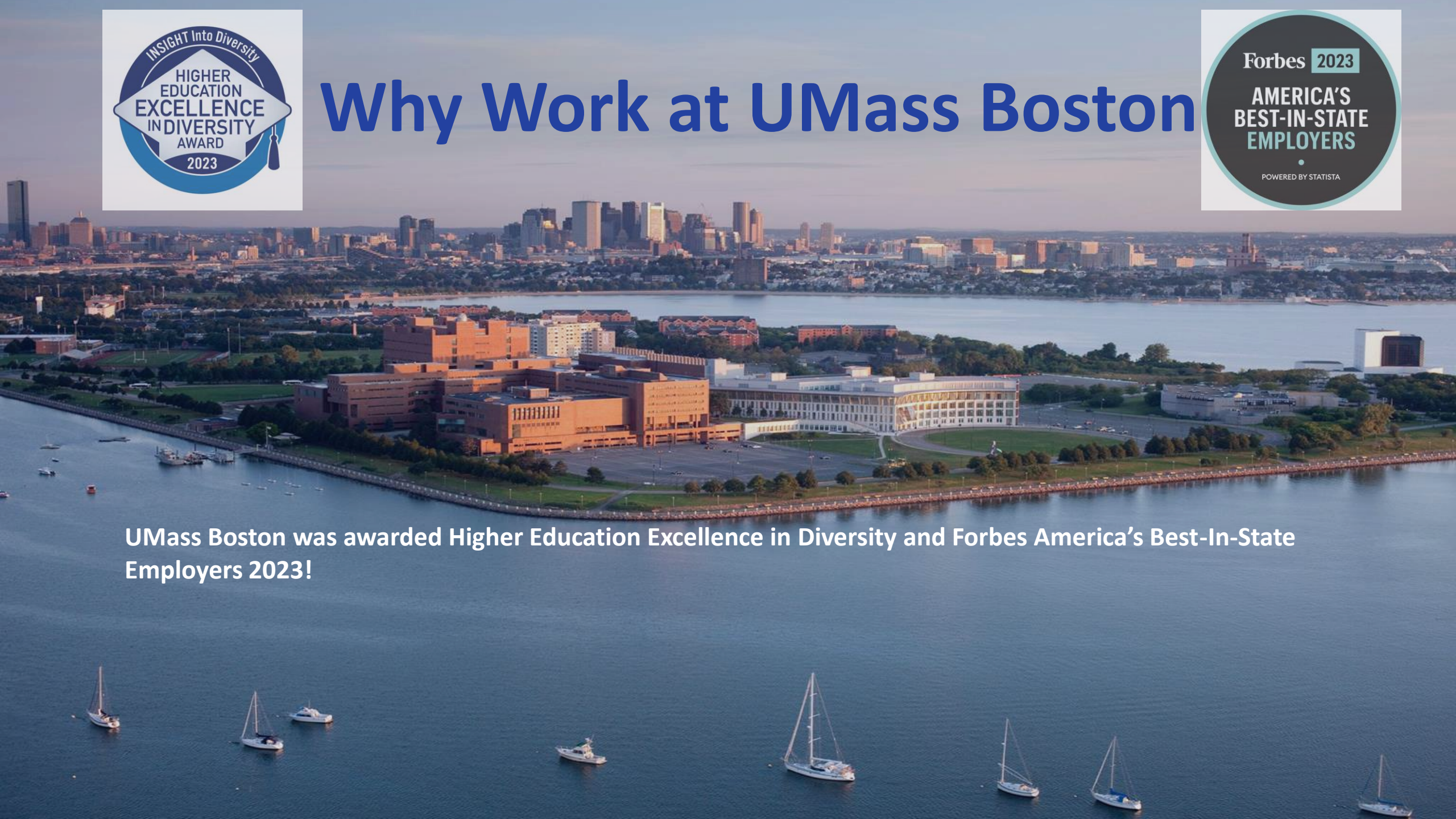
- **Diverse and Inclusive Community:** UMass Boston boasts a vibrant and inclusive community, providing an enriching environment for high school students.
- **Access to Top-Notch Facilities and Resources:** As a prominent research university, UMass Boston offers state-of-the-art technology facilities and resources that provide valuable learning opportunities for high school students.
- **Professional Development and Mentorship:** Interns at UMass Boston can benefit from mentorship programs and professional development opportunities designed to help them explore tech career paths and develop essential skills
- **Engaging and Meaningful Projects:** High school interns at UMass Boston have the opportunity to contribute to meaningful projects that make a real impact on the university community and beyond.
- **Pathway to Higher Education:** Working at UMass Boston can serve as a pathway to higher education for Boston public high school students. Through exposure to university life, interaction with faculty and staff, and access to academic resources, interns can gain valuable insights into the college experience.



Why Work at UMass Boston



UMass Boston was awarded Higher Education Excellence in Diversity and Forbes America's Best-In-State Employers 2023!



Reflection on the UMass Boston and Boston PIC's Partnership



Thank you for giving me an opportunity to work with the Boston PIC's Internship program. I really enjoyed coaching and developing Wilson these past two months. He has learned so many skills during this short time with IT Managed Services. Otherwise, he would not have gained the skillsets if he worked elsewhere outside of UMass Boston. Updates: Wilson have decided to select UMass Boston to attend Fall 2023. I have found funding to rehired Wilson to work under IT Managed Services.



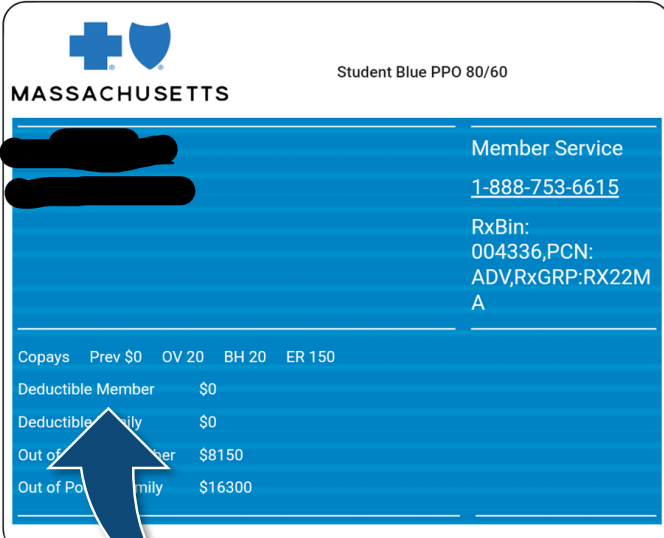
MASSACHUSETTS

BCBSMA HIGH SCHOOL TECHNICAL APPRENTICE PROGRAM

We're here to open doors.

WE SHOW UP FOR EVERYONE LIKE THEY'RE THE ONLY ONE

By guiding our members to the exceptional health care they deserve.
Affordably. Equitably. Seamlessly.



MASSACHUSETTS Student Blue PPO 80/60

Member Service
1-888-753-6615

RxBin:
004336, PCN:
ADV, RxGRP:RX22M
A

Copays	Prev \$0	OV 20	BH 20	ER 150
Deductible Member	\$0			
Deductible Family	\$0			
Out of Pocket Member		\$8150		
Out of Pocket Family		\$16300		

Look familiar?!

OUR MEMBERS AND CUSTOMERS


2.9M
Medical members


937K
Dental members


21K
Employer customers

OPERATING RESPONSIBLY

By the numbers

- Managed **\$18B** in spending for our members' health care
- Invested **\$690M+** to cover COVID testing, treatments, and vaccinations
- Paid taxes and assessments totaling **\$194M**
- Maintained sufficient reserves to provide security against the unknown
- Kept operating margin at a modest **0.1%**

(Data reflects CY 2021)

How Your Premium Dollar Is Spent



HIGH SCHOOL TECHNICAL APPRENTICE PROGRAM



Our internal career development opportunities offer **hands-on learning, team support, and upskilling** to students.

Paid Internship
(37.5 hrs./week)

Hybrid Opportunities

6-Week Program
(July-August)

PRIOR INTERN POSITIONS:

- AV Network
- Actuarial & Analytics
- Data Analytics & Business Intelligence
- Enterprise Technology (Sales)

HANDS-ON EXPERIENCE

- MIRO
- SALESFORCE
- JIRA
- AXION
- ***MICROSOFT POWERPOINT, EXCEL, AND WORD**

WHAT'S IN IT FOR YOU?



Solve Real-Life Problems

Interns work as a cohort on a Think Tank and then present their experience to the organization's leaders at the end of the program.



Exposure & Development

Interns meet company leaders (including C-level), attend workshops, and participate in a mentor circle.



Business Immersion

Interns learn from our key thought leaders and subject matter experts in technology, medicine, innovation, data analytics, and more.



Diversity, Equity & Inclusion

Interns are a part of the Diversity, Equity, & Inclusion program here at Blue. Interns will participate in focused DEI training throughout the summer.



Lasting Connections

Interns foster connections for the future while working on business initiatives, attending social events, or through one of our Employee Resource Groups.



Community Involvement

Students volunteer with fellow interns to help make a difference in the community. Volunteer opportunities are available in person and virtual.



THINK TANK: CONSUMER EXPERIENCE

A Think Tank leverages the thoughts and perspectives of participants to generate ideas, or provide feedback, on a specific topic to **inform future business decisions.**

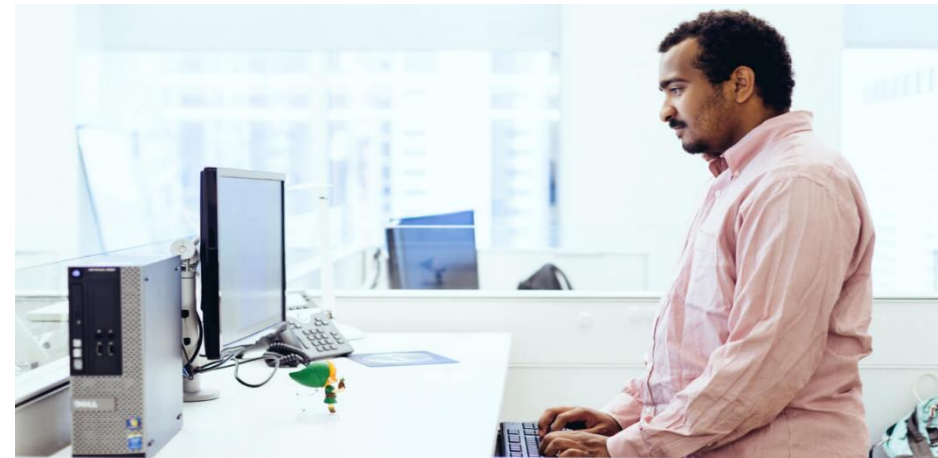
WHAT'S IN IT FOR THEM?



INTERN DEVELOPMENT & ENGAGEMENT

- Personal Branding
- Project Management
- Financial Literacy
- Communication & Presentation Skills Workshop
- Q&A with CEO
- Stress Management
- Mentor Circles
- Intro to Excel Courses
- DE&I Programming
- Intern Networking Events
- Community Events
- Business Immersion
- Employee Resource Groups

BCBSMA PIC Interns 2023



BLUE CROSS BLUE SHIELD OF MASSACHUSETTS | CONFIDENTIAL – NOT FOR DISTRIBUTION

Blue Cross Blue Shield of Massachusetts is an Independent Licensee of the Blue Cross and Blue Shield Association.

PRIOR PIC INTERN TESTIMONIALS



"I loved **meeting new people** and seeing the **type of jobs** they do."

"A lesson I learned this summer is **how to save and grow money**. (Roth IRA, Rule 72)"

"One thing I really enjoyed this summer at Blue Cross is **experiencing the AV/Network career**."

"I learned lots of lessons about **excel** and **how revenue is analyzed**"

"My favorite part of my internship was **networking with professionals** and attending the **community events service day**."

"My favorite part was **meeting new people** and learning **how a corporation handles data**."

"One project I loved working on was **creating a user guide for how to use Snowflake** (ADH)"

"I learned a lot about **health insurance**, how it's **systems and applications are processed, managed and worked** on from an internal perspective."



Our Organization

Leslie Cleaves

Human Resources Business Partner



Global operations serving 120+ countries

We are innovative and design, manufacture, and personalize contactless credit cards, 3D print highly detailed prototypes and parts

Taking a design concept to manufacture for small to large companies of the 21st century.



American Banknote Corporation

History dates back to 1795

- ❑ Sixth year participating in the PIC program.
- ❑ 3 interns per year.
- ❑ Strong focus on employee development & your learning.
- ❑ A great place to work!



The Program

Details

- Receive “on the job” training, mentoring and exposure to exciting and innovative manufacturing environment
- Develop new knowledge and skills
- Meet and greet with the Senior Management!
- July 8- August 23
- 30-35 hours per week. Monday – Fridays 9am-5pm
- Eligible for students 16+ years old
- \$16/hr. for first year, \$17/hr. for returning students
- West Roxbury location on public transportation

PIC Program Roles 2024

- 3D Print Solutions Intern
- Finance Intern
- Human Resources Intern

3D Print Solutions Intern

Details

- **Packaging 3D finished products**
- **Ensure invoice and paperwork is included with each shipment**
- **Assisting with the cleaning process of the completed 3D objects**
- **Ad hoc tasks as needed from team**

Interview Process

- **15 min video interview with Neil Glazebrook, VP of 3D Print Solutions.**

Finance Solutions Intern

Details

- Assist with general AP processing
- Perform reconciliations within job function (e.g. Daily banking)
- Work on designated, business-focus projects

Interview Process

- 30 minuet onsite interview with Accounting Supervisor, Darren Tull.

Human Resources Intern

Details

- **New Hire Orientation Materials. Create HR Handbooks and new hire orientation materials**
- **Personal File Organization for records compliance**
- **Assist with Employee Summer Event – logistics, taking photos for our social media page, ect.**
- **Projects**

Interview Process

- **15 min video interview with HR Business Partner, Leslie Cleaves.**

Successful Candidates Display:

Proven interest in how things work

Team player

Asks questions

Responsive to direction

Previous work experiences

Strong attention to detail

Positive attitude

Strong communication skills

Ability to work in fast-paced environment

Open to learning new things

Summary

American Banknote Corporation
Prides itself on mentoring youth in the
manufacturing environment, by
encouraging them to learn skills that help
them to be skilled and productive adults
with a great career in manufacturing.





PIC Tech Internship Preview Day

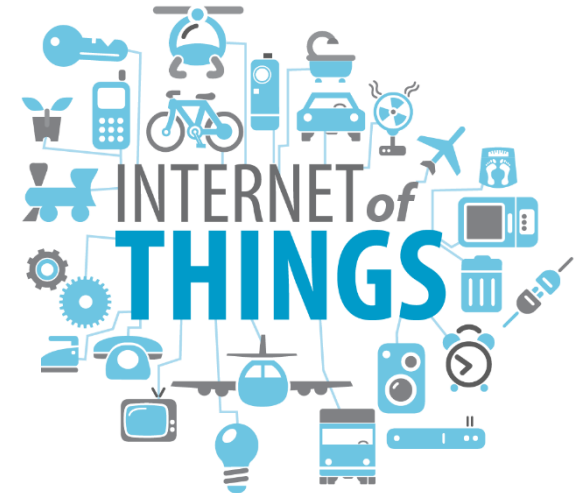
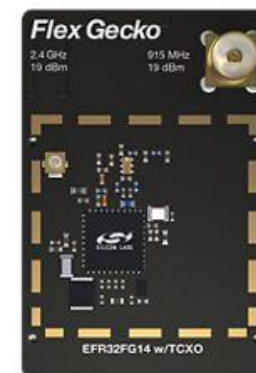
Michael Moccia

March 2024





- **Founded in 1996**
- **Well-established in semiconductor space**
- **Pure play - Internet of Things (IoT)**
- **Software, hardware, security**



Why Join Us?

- Different career paths from software, hardware, SQA, IT, and more
- Learn tools used in the industry, like Python, Git, and others
- Market exposure to real world challenges and solutions



Why Join Us, continued

MARKET EXPOSURE – IOT IS EXPLODING!



IOT

- One of the fastest growing sectors in tech
- >20B devices online already, >70B by 2025
- Permeates many markets: healthcare, home appliances, commercial buildings, smart cities

MENTORS, BUDDIES, AND CULTURE



Internship Details

- **Two openings in the software development team**
- **7 weeks, 32 hours a week. Start and end date to be discussed.**
- **Python, C++, any scripting or coding**
- **Passionate to learn**



**Issues
Management
Group**

ISSUES MANAGEMENT GROUP SUMMER 2024 INTERNSHIP

Jules Slater, Ryan D’Orazio, Bianca Hanson, Jaymie Caponigro



PUBLIC RELATIONS,
PUBLIC AFFAIRS, DIGITAL



45
EMPLOYEES



BOSTON
NEW YORK



OUR MISSION

We help many different organizations in New England and nationwide define who they are, earn the recognition they deserve, and protect their reputations.



OUR CLIENTS

Companies in the sectors of healthcare, real estate, public affairs, corporate and professional services, mission-focused, energy, and more!

2024 SUMMER INTERNSHIP



- Learn how to work with journalists to help a client share their news
- Write blogs and social media posts and work with our digital team to make creative content
- Participate in our staff meetings and learn more about careers in communications
- Have the freedom to work on topics and industries that are interesting to YOU!
- **Logistics:**
July 8th – August 16th
4 days-a-week and hybrid (in our downtown Boston office Tuesdays and Thursdays)



MEDIA BUYING & PLANNING



ORGANIC & PAID SEARCH



SOCIAL MEDIA ADS



METRICS & MEASUREMENT



WEBSITE BUILDING & CODING



Issues Management Group
1,912 followers
Promoted

LIGHTS, CAMERA, ACTION. 🎬

We are excited to debut our all new agency sizzle reel, featuring lots of familiar faces.

<https://lnkd.in/eff55yF>

Excelling in
Public Affairs
Communications
Digital

0:11 / 0:37

You and 41 others 1 comment · 8 reposts

Google

Healthcare PR firms

News Images Maps Videos Shopping Books Flights Finance

About 450,000,000 results (0.56 seconds)

Results for **Boston, MA 02108** · Choose area

Issues Management Group
<https://issuesgroup.com> · healthcare

Healthcare Public Relations Firm Boston, MA

Our highly regarded **healthcare** practice provides ongoing **communications** strategy ... are **hospital** systems, physician groups, insurers, home care **agencies**, ...



SOCIAL STRATEGY

- Competitive analysis
- Creative series
- Influencer campaigns



Visby CF

TITLE FONT

Friendly and charismatic in lowercase; sophisticated and authoritative in uppercase. Hard lines and sharp corners mesh with smooth, rounded letterforms, while humanist nuances add a little warmth.

Aa Bb Cc Dd Ee
Ff Gg Hh Ii Jj Kk Ll
Mm Nn Oo Pp Qq
Vv Ww Xx Yy Zz

Awards & Accolades



IMG was the recipient of 10 Regional Awards and 1 National Award this year for work on behalf of clients in the categories of high-level writing, media outreach, social media programs, crisis communications, and public awareness campaigns.

We have now won 145 regional and national awards.... and are still counting!!

THE NUMBERS DON'T LIE...

145
AWARDS WON
TOTAL

11
AWARDS WON
IN 2022

1 NATIONAL
AWARD

AWARDS WON FOR:
DIGITAL MARKETING • DIVERSITY INITIATIVES
COVID-19 RESPONSE • MEDIA RELATIONS
PR CAMPAIGNS • EXCELLENCE IN WRITING
COMMUNITY RELATIONS • CAUSE/SOCIAL MARKETING

10 REGIONAL
AWARDS

PR NEWS PR CLUB
NESHCo

BRAND BUILDING

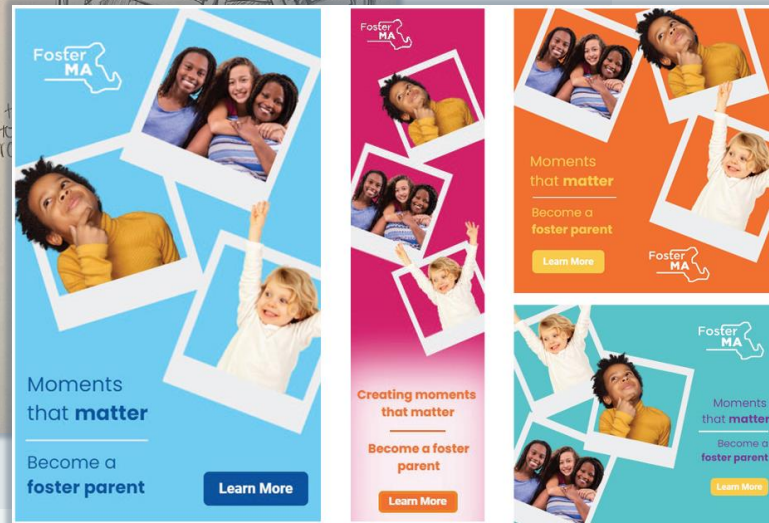
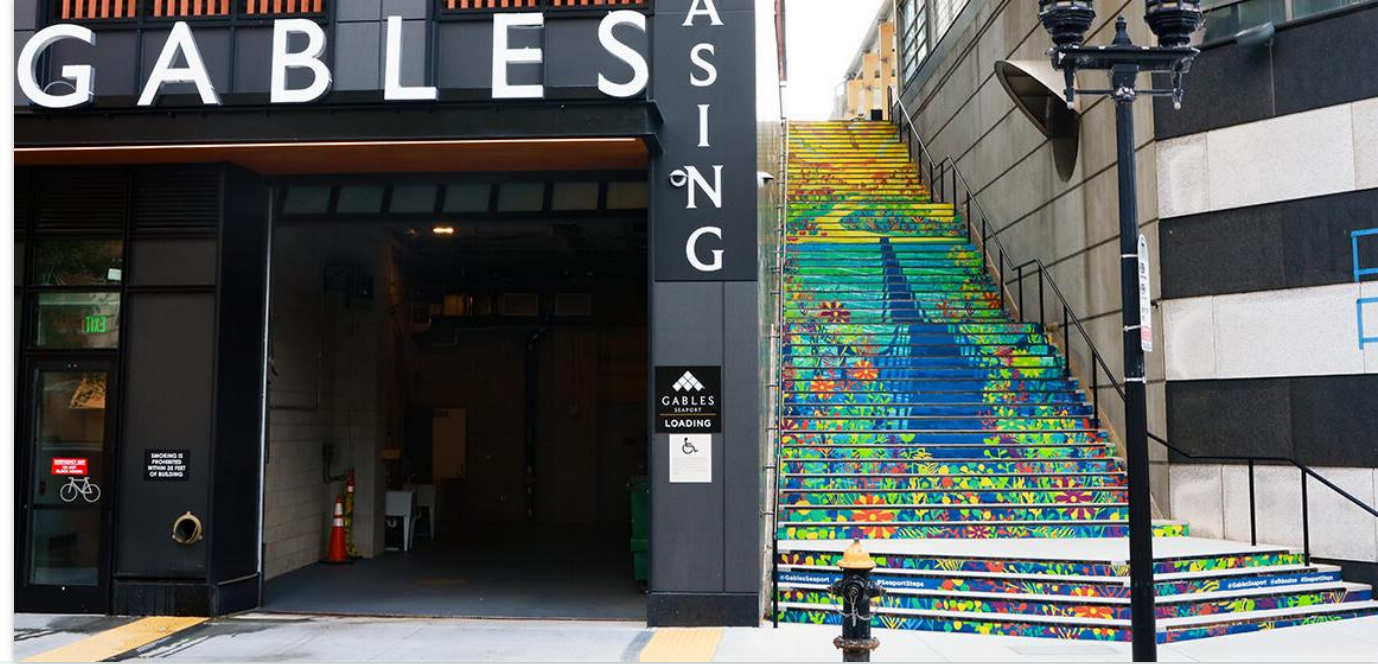
- Creation of recognizable assets
- Storytelling through brand voice
- Authenticity to encourage engagement

artists for
humanity

GETCH
BUSINESS
PRINTING

EXPERIENTIAL

- Largescale creative projects
- Banners & swag
- Strategic partnerships



GRAPHIC DESIGN

- Print & OOH
- Social & Web
- Illustrations & iconography

CREATIVE EXAMPLES

Packaging messages to cut through the clutter

- Creative, integrated campaigns
- Graphic design & branding
- Content creation, posting & monitoring
- Community engagement & management
- Blogger & influencer outreach
- Podcasts, videos & animation
- Email & newsletter marketing
- Advertorials



THANK YOU



PIC SUMMER JOBS 2024

Student Application Process

Step 1



SUBMIT YOUR PIC APPLICATION

- Begin and review your application.
- If additional support is needed, reach out to your PIC Career Specialist, who can help with your resume and application.
- Confirm your availability for a summer job.
- Begin drafting your application short answers
- Submit the final version of your resume.

Important: Some healthcare employers will require additional materials after submission:

1. Letter of recommendation from 1-2 teachers
2. Recent report card/school transcript
3. Essay/Personal statement

Step 2



PREPARE YOUR HIRING DOCUMENTS

- Photo ID
U.S. Citizens: *Massachusetts ID, Unexpired U.S. Passport, or Student ID with Picture*
Non-U.S. Citizens: *Green card, I-94, or EAC Card*
- Valid Social Security Card
- If resume is submitted via Google Docs, be sure to share with your PIC Career Specialist.

Important: If you do not have these documents, contact your PIC Career Specialist immediately.

Step 3



ACE YOUR INTERVIEW

- Confirm your availability and set a reminder for the date and time of your in-person or virtual interview.
- Reach out to your PIC Career Specialist to help you prepare for your interview
- Send a thank-you email 24-48 hours following the end of your interview.
- Prepare to hear from your PIC Career Specialists via email or phone. Don't forget to activate and check your voicemail.

Important: Contact your PIC Career Specialist if you cannot attend your interview or have any technical issues.

Remember: No call/no show = No rescheduled interview

Step 4



RECEIVE YOUR JOB OFFER

- Accept the offer by the deadline with a professionally written email
- Mark your calendar with the important dates:
 - Onboarding
 - Orientation
 - Start date
 - Paperwork deadlines

Remember: Check your email (including spam and trash folders) daily for job offers.

Visit application.bostonpic.org



or scan the QR code to begin your PIC Summer Jobs 2024 application.

FILL OUT THE PIC APPLICATION TODAY!

application.bostonpic.org

*An updated resume is a REQUIREMENT for the PIC application. Connect with your career specialist to get this done.

ANY QUESTIONS?

THANK YOU

